



When you envision your career five years from now, what do you see? A rocket ship? Or a sinking ship?



The best way to get that all-important dose of hospitality reality while you're still a student is through a quality internship -- carefully chosen, well-structured and thoroughly monitored.

A great internship means valuable on-the-ground experience, an all-important good reference and perhaps a direct offer of post-internship employment.

iCoach



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That depends to a great degree on your **internship**.

We're not just saying that. We know! For over 25 years, AHA has been the leading internship provider in the USA placing over 1000 students a year from around the globe in meaningful work experiences.

We've learned - and hospitality educators agree - that a quality internship is a key component of any curriculum and a solid foundation for your future success. *In fact, it may be the most important.*

Yes, you've had a series of good instructors from whom you gleaned important knowledge. And yes, your good grades earned through hard work signify mastery of a certain body of knowledge.

But course work is only the price of entry. Once you get into the industry you've got to perform.

There's no doubt you'll work hard to secure a good internship; make sure you maximize that effort with AHA's iCoach, your online internship support resource. We turn your internship from just another curricular hurdle into a career-launching work experience.

Remember: YOU are your own engine of internship success. But AHA can help ensure you board the rocket ship and avoid the sinking ship.

**Experience Our Global
Internship Classroom TODAY!**

demo.ahaworldcampus.com

For more information visit us at www.ahaworldcampus.com

iCoach

Your Online Internship Companion

iCoach was developed for students wanting to transform their hospitality internships from curricular requirement to a powerful springboard for career success. American Hospitality Academy (AHA), has created iCoach to ensure you optimize your internship and get the competitive advantage you deserve.

You've worked hard in school, you've found a good internship, and you're excited about getting your first dose of "hospitality reality." AHA wants to make sure you get every ounce of useful experience out of your internship.

Here's just some of what you'll address when you enroll in iCoach:

- ★ Internship goal setting
- ★ Keys to service excellence
- ★ Succeeding in the multi cultural workplace
- ★ Team leadership....and followship
- ★ Motivation, conflict management and problem solving
- ★ Effective communication
- ★ Practical, on-the-ground discussion topics including time management, grooming, etiquette, cooperation, and personal character building.
- ★ Enrollment into AHA's Hospitality Professional Certificate (HPC) allowing you to gain 12 additional seminar certificates while applying what you are learning to your internship.
- ★ Internship support material including structured training plans, internship projects, sample rotations, competency-based checklists, reading lists, hospitality journals, and daily motivational tips.

Global Internship Classroom and Community

Besides the wealth of online material, we enroll you into iCoach's Global Internship Classroom, so you can interact with interns from around the world. Compare notes about your internships, celebrate successes and share tips. Many of your internship colleagues will become your friends and valued contacts as the years pass.

Additionally you will belong to eCafé, AHA's online global community which connects you to a wider hospitality network of industry professionals and educators providing a truly international experience.

Upon successful completion of the program students receive their International Internship Certificate from AHA, a valuable line in their resume and documentation of professional development.

So if you believe, as we do, that an internship is SO much more than learning a particular POS system or inventory method...if you believe that the 21st century hospitality workplace requires 21st century managerial skill....and if you believe that you deserve the best chance for success on your internship and in your subsequent career...then iCoach is for YOU!

Cost:	Individual	\$295
	Institution	\$200

For more information visit us at www.ahaworldcampus.com