



Bringing the World to *your* Classroom



Provide your students with the competitive edge they need to succeed in today's global marketplace!

For over 25 years, The American Hospitality Academy (AHA) has specialized in hospitality training and cultural exchange for thousands of students worldwide.

NOW, through AHA's online World Campus and partnerships with universities and colleges, AHA's certificate programs, specialized courses and multi cultural faculty provide students from around the world with a unique international experience that complements their hospitality curriculum.

The World Campus experience enhances students' understanding of other cultures, preparing them to serve an international clientele and effectively lead and be part of a culturally diverse workforce.

CERTIFICATE COURSES

- ★ Hospitality English & Communication (HEC)
- ★ Hospitality Professional Certificate (HPC)
- ★ iCoach Internship Companion
- ★ SERVLEAD

**Bring World Campus to
 YOUR Campus Today!**

American Hospitality Academy

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"I absolutely feel World Campus is a perfect opportunity for hospitality educators to expand the knowledge and horizons of our students and ourselves."

Dianne Jolovich-USA

"World Campus expands learning beyond the borders of the traditional classroom. It is a true sense of globalizing education."

Sanjiv Narang-India

"World Campus increases universal access to quality education and, more importantly, connects student and faculty on a global scale."

Oliver Herlin - Belgium

"World Campus provides more than what our students can read in books or from their teachers. They learn new things in real time during the online discussions with students from around the world."

Christina Aquino-Philippines

Discover why the AHA *Difference* makes a **BIG** difference for a successful career in Hospitality!

Course Descriptions

Service Leadership in a Multi Cultural Workplace (SERLVEAD)

SERVLEAD is a 9 month online management program facilitated by American Hospitality Academy's international faculty and consisting of 9 total credit hours divided into 3 courses. The SERVLEAD management course is offered totally online and taught by international instructors with extensive hospitality background and industry experience.

SERVLEAD is unique and highly comprehensive program designed to meet the greatest challenges that 21st century leaders face – the ability to successfully lead a culturally diverse workforce, maintain a strong sense of integrity and provide a quality product or service in a business climate characterized by rapid changes and globalization.

Individual Rate: \$1100 per participant

Institutional rates available

Hospitality English & Communication (HEC)

In an increasingly globalized world, English has become a universal language for hospitality professionals and a necessity for career advancement. The Hospitality English & Communication course was specially designed to assist participants, who are or will be in the hospitality industry, with improving their ability to express themselves in English when dealing with guests and coworkers.

It builds confidence and covers a wide range of hospitality situations and the vocabulary, phrases, expressions and common courtesies that are appropriate to those situations. HEC is not an ESL program, but rather has been specifically designed for people who already have a basic to intermediate level of English fluency and who wish to enhance their ability and gain confidence in using English appropriately in hospitality settings.

Individual Rate: \$250 per participant

Institutional rates available

Hospitality Professional Certificate (HPC)

The Hospitality Professional Certificate consists of 15 self-paced online seminars designed for students and hospitality professionals. The professional development seminars emphasize the development of both personal and professional leadership traits needed to be successful in the hospitality industry, regardless of one's position. HPC focuses on the employability traits that are deemed essential by the industry.

Individual Rate: \$250 per participant

Institutional rates available

iCoach - An Internship Companion

iCoach was developed for students wanting to transform their hospitality internships from a curricular requirement to a powerful springboard for career success. American Hospitality Academy (AHA), has created iCoach to ensure you optimize your internship and get the competitive advantage you deserve.

Individual Rate: \$250 per participant

Institutional rates available

eCafé - A Global Hospitality Community

All World Campus course participants are automatically enrolled in World Campus's eCafé, a global hospitality community. eCafé provides participants with the added advantage of traveling the world without leaving home! This unique international exposure provides participants with a unique multi cultural networking and learning experience, adding to their ability to effectively lead in today's diverse workplace.

For more detailed course descriptions and a listing of session topics, please visit our website.