



P H I L I P P I N E S

# Developing Leaders.... *in Hospitality*



D I P L O M A P R O G R A M S

# about us

Since its establishment in 1986, the American Hospitality Academy (AHA) has been providing hospitality training for 1000's of students worldwide at premier resorts and hotels including Marriott, Ritz Carlton, Hyatt, Sheraton and Hilton. As a result of over 25 years of effectively bridging learning in the classroom with the application in the real world, AHA has created a global network of hotel and culinary arts schools.

AHA's International Hotel Management Schools' (AHA - IHMS) curriculum is career focused and ensures our courses are relevant to the hospitality industry and your future career. We not only provide our students with a strong academic foundation, but also give the practical training, teamwork and cultural understanding skills they need to function from day one in the workplace anywhere in the world.





# academic program

## OUR MISSION

Providing future hospitality leaders with the knowledge, practical training, leadership and multi cultural skills necessary to succeed in today's global economy.

The global presence of AHA has made us acutely aware of the diversity of educational systems, cultures, standards, and expectations around the world as well as the specific needs and challenges of the hospitality industry in the 21st Century.

AHA's curriculum combines leading edge, hands-on hospitality and culinary instruction with premier "real world" international internships.

### Diploma in International Hospitality Management (DIHM)

The aim of the DIHM is to offer students, who wish to work at a supervisory level within the industry, a comprehensive hospitality education. Students will be introduced to all aspects of hospitality service operations and the wide array of career opportunities available within the industry.

### Diploma in International Culinary Arts(DICA)

The DICA equips aspiring chefs with the fundamentals of cooking and baking. DICA covers principles, procedures and techniques in the preparation of different types of food. It provides students with a comprehensive culinary education grounded in an in-depth understanding of the hospitality industry.

Upon successful completion of the DICA or DIHM program, it is expected that graduates will have developed:

- ★ The knowledge and practical skills necessary for a career in the culinary and hospitality industry.
- ★ The technical skills and product knowledge required in their chosen field.
- ★ An understanding and application of basic supervisory skills.
- ★ Teamwork and leadership skills relevant to managing a culturally-diverse workforce.
- ★ A strong work and service ethic, positive attitude, sense of responsibility and integrity.

### International Internships and Career Placement

AHA Graduates will have preferred placements at some of the most prestigious hotels and resorts in the world. Since 1986, AHA has been placing 1000's of students from around the world in luxury brands including: Marriott, Hilton, Hyatt, Ritz Carlton and Sheraton.

Utilizing AHA's 25 years of internship placement experience and its global network of industry partners around the world, AHA is in an ideal position to support students beyond graduation, paving their way into a successful career in the hospitality industry through career placement and counseling services.



# Welcome to AHA Philippines

## Developing Tomorrow's Hospitality Leaders Today!

**W**elcome to AHA Philippines. Our campus is located in the city of Makati, one of the 17 cities that make up Metro Manila. This vibrant bustling city is one of the most important financial, commercial and economic hubs in Asia and is known for its cosmopolitan culture, embassies, museums, cultural and artistic venues, cafes, restaurants and surrounding nightlife.

You can easily access spectacular shopping and entertainment amenities at one of Manila's mega malls, or take a short inexpensive flight to over 7,000 of the country's islands to enjoy breathtaking beaches, native rainforests, diving, hiking, whale-watching and luxurious, well-priced resorts. The Filipinos are a fun-loving and hospitable people, always ready to welcome foreign guests to their homes and country.

### Our School Facilities

AHA Philippines is the first American School in the Philippines. It was formally inaugurated on October 22, 2006 by then US Ambassador to the Philippines Her Excellency Kristie Kenney.

AHA Philippines is also the first culinary school in the Philippines with a theatre-style demonstration room patterned after top US and European culinary schools. It has classrooms complete with modern audio-visual facilities, a rigorous, well rounded hands-on education program and a fully functional restaurant, Upper East. It provides a unique and exciting opportunity for students to hone their skills and perform at a world-class level before even completing their studies. AHA Philippines brings renown chefs from around the world to the school as guest lecturers on a regular basis.

### Accreditation

AHA accredited by the American Culinary Federation ACF in the USA.

### Non Resident Student Fees

	DICA 6 months	DICA 18 Months
Tuition Year One	\$7000	\$4800
Tuition Year Two	\$0	\$4800
TOTAL	\$7000	\$9600
Other Fees:	\$900	\$950

Fees include: application fee, uniforms, books, and culinary or hospitality kit and basic learning supplies.

### Our Global Campuses

- ★ Stellenbosch, South Africa
- ★ Manila, Philippines
- ★ Istanbul, Turkey
- ★ Goa, India
- ★ Kathmandu, Nepal

### Starting Dates

**June and October 2012**





DISCOVER why  
the AHA *difference*  
makes **ALL** the  
difference for a  
successful career in  
hospitality.

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## CONTACT US

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